



सत्यमेव जयते

INDIA NON JUDICIAL

Government of Karnataka

Rs. 50

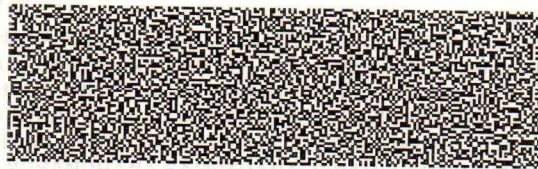
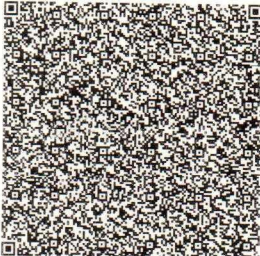
e-Stamp

Certificate No. : IN-KA31105709552440Q
Certificate Issued Date : 23-Aug-2018 03:10 PM
Account Reference : NONACC (FI)/ kacrsfl08/ ANEKAL/ KA-BN
Unique Doc. Reference : SUBIN-KAKACRSFL0801706400000151Q
Purchased by : SWAMI VIVEKANANDA YOGA ANUSANDHANA SAMSTHANA
Description of Document : Article 12 Bond
Description : NON DISCLOSURE AGREEMENT
Consideration Price (Rs.) : 0
 (Zero)
First Party : SWAMI VIVEKANANDA YOGA ANUSANDHANA SAMSTHANA
Second Party : MYSTICS STORY STUDIO
Stamp Duty Paid By : SWAMI VIVEKANANDA YOGA ANUSANDHANA SAMSTHANA
Stamp Duty Amount(Rs.) : 50
 (Fifty only)

For VSSSN JIGANI

[Signature]

Authorised Signatory



Please write or type below this line

NON – DISCLOSURE AGREEMENT

This Agreement is made on 24th of August, 2018.

BETWEEN:

- (1) **Swami Vivekananda Yoga Anusandhana Samsthana (S-VYASA) Deemed to-be University, Anvesana Research Laboratories**, having its University Campus at Prashanti Kutiram, Vivekananda Road, Kalluballu Post, Jigani, Anekal, Bengaluru – 560105 (hereinafter may be referred to as **First Party**)

AND

Statutory Alert:

1. The authenticity of this Stamp Certificate should be verified at "www.shcilestamp.com". Any discrepancy in the details on this Certificate and as available on the website renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.

[Signature]

[Signature]

- (2) **Mystics Story Studio**, having its head office at 4445 Lawndale, 163rd Street, Los Angeles 90260, California, USA (hereinafter may be referred to as **Second Party**)

(hereinafter referred to, individually, as the **"Party"** and collectively, as the **"Parties"**)

Background:

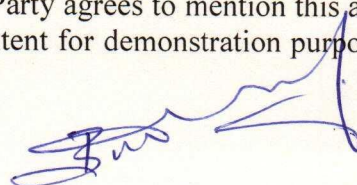
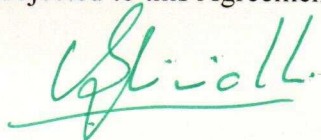
- i) The Parties are, or will be, evaluating, discussing and negotiating a potential contractual relationship concerning the **Video Coverage and Experimentation of the Virtual Reality Meditation which shall be experimented using the research facility at Anvesana Research Laboratories of Swami Vivekananda Yoga Anusandhana Samsthana (S-VYASA) Deemed to-be University.**
- ii) The Parties may, in these evaluations, discussions and negotiations, disclose to each other information that is technically and /or commercially confidential.
- iii) The Parties have agreed that disclosure and use of such technical and/or commercial Confidential Information shall be made and on the terms and conditions of this Agreement.

1. Definition of Confidentiality: As used in this Agreement, "Confidential Information" refers to any information which has commercial value and is either (i) technical information, including patent, copyright, trade secret, and other proprietary information, techniques, sketches, drawings, models, inventions, know-how, processes, apparatus, equipment, algorithms, software programs, software source documents, and formulae related to the current, future and proposed products and services of the organization, or (ii) non-technical information relating to the organization's products, including without limitation pricing, margins, merchandising plans and strategies, finances, financial and accounting data and information, suppliers, customers, customer lists, purchasing data, sales and marketing plans, future business plans and any other information which is proprietary and confidential to the organization.

2. Nondisclosure and Nonuse Obligations: Second Party will maintain in confidence and will not disclose, disseminate or use any Confidential Information belonging to the organization, whether or not in written form. Second Party agrees that it shall treat all Confidential Information of the organization with utmost care as it accords its own Confidential Information. Second Party further represents that it will exercise utmost care to protect its own Confidential Information.

3. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of India and in any dispute arising out of or relating to this Agreement, the Parties submit to the exclusive jurisdiction of the Courts situated at Bengaluru, India.

4. Use of Confidential Information: The Second Party is entitled to use the Confidential Information only for Experimentation and Demonstration purposes and not for any Commercial purpose. The Second Party may disclose in confidence the Confidential Information to any of its affiliates and employees, in which event the affiliate and employee shall be entitled to use the Confidential Information but only to the same extent the Second Party is permitted to do so under this Agreement. The Second Party agrees that such affiliates or employees are subject to confidentiality obligations no less restrictive than those of this Agreement. The Second Party shall limit the dissemination of Confidential Information of its affiliates and employees having a need to receive such information to carry out the purpose. The Second Party agrees to mention this as a collaborative effort of the two parties on the disclosure of any content for demonstration purpose, which is subjected to this Agreement.



5. Intellectual Property Rights: All Confidential Information disclosed herein shall remain the sole property of the First Party and the Second Party shall obtain no right thereto of any kind by reason of this Agreement.

6. Deliverables:

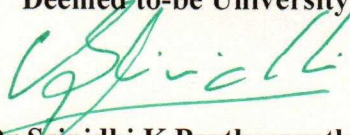
- i) The First Party shall provide the following necessary deliverables to the Second Party: Research Facility required to conduct the Experiment, Organizing the Demonstration Sessions, Arrangement of the Subject, Technical and Administrative Support, Technical Scripting for the Meditation or Yoga Practise, Required necessary training for the subject to perform the same.
- ii) The Second Party shall provide the following necessary deliverables to the First Party: All the Experiment and Shooting related arrangements Technical and Administrative are to be organized.

7. Requisites:

- i) The final version of the content should be jointly approved by both the Parties before the Usage or Disclosure of the same, in lines of this Agreement.
- ii) Both the Parties can use the final content or the outcome of this Experiment and Video Shoot for their own Research and Internal purposes, in lines of this Agreement.

IN WITNESS WHEREOF, this Agreement was duly executed on behalf of the Parties on the day and year first above written.

For and on behalf of
**Swami Vivekananda Yoga
Anusandhana Samsthana
Deemed-to-be University,**


Dr Srinidhi K Parthasarathi,
Registrar

For and on behalf of
Mystics Story Studio,


Madhusudhan Balasubramanian,
Founder & VR Specialist